



STONEBRIAR

SMILE DESIGN

Jill Wade DDS

Kristi Moody DDS

3880 Parkwood Blvd., Suite 103

Frisco, Texas 75034

972.377.7800



stonebriarsmiledesign.com



Good Luck Cowboys!

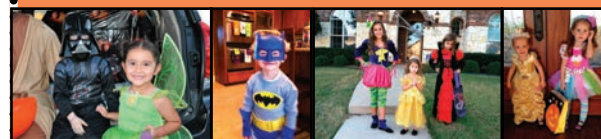
The entire Stonebriar Smile Design Team wishes Brandon Carr and The Dallas Cowboys a successful 2014 NFL season!



Halloween Costume Contest

Be sure to follow us and look out for details on how to submit your photos for Best Halloween Costume! All photos will be posted for voting and winners will receive a prize. Good luck!

facebook.com/
stonebriarsmiledesign



-Experience-

NEWSLETTER - FALL 2014



STONEBRIAR

SMILE DESIGN

Happy Fall Ya'll!

Big news at our house! The twins started kindergarten. No featured tears or drama, so I am pleased and feeling that our official school experience has started off beautifully. I chalk up all the good preparation to Merideth Carpenter at THE BLUE ELEPHANT learning center. The team at TBE had the girls well prepared. We miss you all!



Big news here at SSD! Trisha, has already finished her first semester at dental hygiene school. We are so proud of her and can't wait till she returns to our team in her new role. Taking her place required two new employees. Jenny and Karla are super stars and love taking care of our fine clients and assisting the hygiene team. In an effort to provide you all with exceptional individual attention and

care, and more appointment options, we added an additional hygienist to our team. For those of you that have not met Lynette yet, you are in for a treat. Her soft spoken, professional, and gentle kindness will simply blow you away. I am truly blessed with an amazing team. We all love what we do and are passionate about making your experience the best that it can be.



Thank you all for your understanding while we made some scheduling changes on our large computer software system in July. We simply had to implement the schedule changes as quickly as possible in order to maintain our goal of exceptional care in a timely fashion.

Dr. Kristi Moody joined our office in March and she has been a huge help in allowing us to offer more options to you for appointments. I even got in the chair for a much needed crown. She and Mona make a great team! Hopefully many of you have been able to meet her through a hygiene exam or experienced her exceptional skills with treatment. Welcome to all of her clients that have found a new home at Stonebriar Smile Design. We are happy to call you part of our dental family.

My whole family enjoyed a memorable vacation this summer to ALASKA. Fishing, flying, fun and food seemed to be right up the alley for the girls. They still don't seem to understand, why we can't have ice cream every single night like we did on vacation. I hope you were able to enjoy this mild summer and I look forward to seeing you all out this fall at football, pumpkin patches, trick or treating, and before you know it shopping for the holidays.

Dr. Wade



2nd Annual Trick or Treat Candy Buy Back Program

Stonebriar Smile Design is excited to participate in the 2014 Operation Gratitude Candy Buy Back Program. The program sends the abundance of candy that normally is wasted and tossed out to the troops abroad. The operation also is an effort for our patients to reduce the amount of sugar consumed during the Halloween Season.

Participation is Easy:

- 1 Bag up any extra candy you are willing to donate with the exception of pixie sticks as they cannot be shipped. Please separate chocolate vs. non-chocolate items.
- 2 Bring the candy by the office anytime during business hours for an exchange of \$1 for every pound of candy collected.
- 3 We will weigh your bags and you simply collect the cash! You and your children can complete messages to the troops to send along with the candy.

Help us make this year even more successful than last year! Cash donations are also accepted and will be sent directly to Operation Gratitude.

www.operationgratitude.com



Stonebriar Smile Design Encourages You to Utilize Your Company Benefits in 2014

Many people do not realize the scope of benefits offered from their employer that can assist with dental treatment. Take advantage of the benefits offered to you as assistance in achieving your dental goals. Our office strives to utilize your entire scope of benefits to their maximum to aid with your dental expenses.

BENEFIT OPTIONS YOU SHOULD MAXIMIZE:

- Dental Insurance Plans
- Flexible Spending Accounts
- Health Savings Account
- Wellness Benefit Programs

Many patients often wonder why Stonebriar Smile Design is not an "in-network provider" for dental insurance plans. Dental insurance plans set regulations and guidelines on the standard of care dentists can provide to their patients. Dr.'s Wade and Moody feel that they should be able to determine

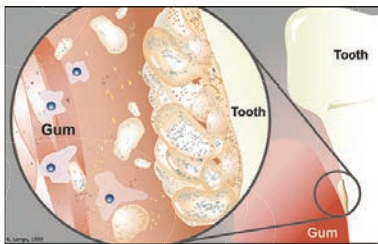
their definition of "standard of care" to provide a level of patient care that is in the best interest of the patient, not the insurance company. Inquire with your HR department to explore all of your options and consider any unscheduled dental treatment or procedures to utilize your benefits.

COMMON PROCEDURES:

- Perio-Protect Trays
- Smile with Heart Dental Wellness Program
- Oral DNA Testing
- Invisalign Orthodontics
- Night-guards
- Teeth Whitening
- Dental Crowns / Veneers or Fillings
- Cosmetic Procedures to Enhance Your Smile

Contact the office today to schedule your appointment before the end of year approaches. We look forward to seeing you soon!

Perio Protect Trays Offer Patients a New Way to OPTIMIZE Their Total Health



You may not know it, but studies show that **8 out of 10 adults** in the U.S. have some form of periodontal (gum) disease. This disease is known as the "hidden disease" or, as former Surgeon General, David Satcher referred to it, "the silent epidemic." It is hard to see the bacteria and the problems they cause hidden below your gums, but the problems can be serious.

The Perio Protect Method™ is a comprehensive treatment approach to help manage oral bacteria (biofilms) associated with periodontal disease (gingivitis and periodontitis). The basic idea behind the Method is to change the microbiological environment of the diseased area for better management of the biofilm responsible for initiating the disease. The goal of the Perio Protect Method™ is to promote lasting oral health without requiring repetitive invasive procedures.

The research shows that placing antibiofilm agents with oxidative/oxygenating properties into the pockets via a custom-formed prescription dental tray reduces bacterial populations, decreases bleeding on probing, decreases C-Reactive Protein levels (a known marker of inflammation), and results in decreased periodontal pocket depths.

Oral bacteria causing infections in gum tissue may threaten more than your teeth and gums. Research has established associations between oral bacteria and systemic diseases including: Diabetes • Insulin Resistance • Metabolic Syndrome • Heart Disease • Respiratory Disease • Blood Clots Strokes • Preterm and Low Birth Weight Babies • Chronic Inflammation

Statistics and information courtesy of www.perioprotect.com. Please visit their website for more information or call our office at 972.377.7800 for your personal consultation.